

SET	TYPE	MARKS	QUESTION	CO	PI	Bloom's Level	Accessible For	ANSWER-ONE	ANSWER-ONE-STATUS	ANSWER-TWO	ANSWER-TWO-STATUS	ANSWER-THREE	ANSWER-THREE-STATUS	ANSWER-FOUR	ANSWER-FOUR-STATUS
A	SINGLE-CORRECT	1	A course is being rated by students on a scale of 1 star to 5 stars. What is the level of measurement being used in this case?	Co1		Understand	My Institute	Nominal	Incorrect	Ordinal	Correct	Interval	Incorrect	Ratio	Incorrect
A	SINGLE-CORRECT	1	Structured Questionnaire should not contain	Co1		Understand	My Institute	Obvious questions	Incorrect	Personal Questions	Incorrect	Ambiguous Questions	Incorrect	All of These	Correct
A	SINGLE-CORRECT	1	Scale that indicates the relative position of two or more objects or some characteristics is called	Co1		Understand	My Institute	Nominal	Incorrect	Interval	Incorrect	Ratio	Incorrect	Ordinal	Correct
A	SINGLE-CORRECT	1	Ankur is a researcher that works for a development institute. He is interested in how the number of hours a student spends playing video games impacts their grades. The first thing ankur does in his research is identify the variables. Why is this important?	Co1		Understand	My Institute	Because variables are factors that can change and the main focus of the research.	Correct	Because variables are the control elements that will remain unchanged throughout the study.	Incorrect	Because variables must be expressed numerically prior to beginning the research study.	Incorrect	Because researchers always aim to influence variables in their study.	Incorrect
A	SINGLE-CORRECT	1	_____ is the characteristic of research.	Co1		Understand	My Institute	Direct experience or observation	Incorrect	Cyclical	Incorrect	Precise Judgement	Incorrect	All of the Above	Correct
A	SINGLE-CORRECT	1	Research is	Co1		Understand	My Institute	Working in a scientific way to search for truth of any problem	Correct	Searching continuously and again and again regarding something	Incorrect	Comparing and analyzing two or more things	Incorrect	an art and science of searching books, articles and terminologies	Incorrect
A	SINGLE-CORRECT	1	By _____ we mean the investigation of problems to further and develop existing knowledge.	Co1		Understand	My Institute	Basic Research	Correct	Applied Research	Incorrect	Future Research	Incorrect	Assumptions	Incorrect

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A	SINGLE-CORRECT	1 is regarded as reasoning from the general to particular	Co1		Understand	My Institute	Induction	Incorrect	Deduction	Correct	Rational	Incorrect	None of these	Incorrect
A	SINGLE-CORRECT	1Research is a preliminary study of a new problem about which the researcher has little or no knowledge	Co1		Understand	My Institute	Basic	Incorrect	Exploratory	Correct	Applied	Incorrect	Experimental	Incorrect
A	SINGLE-CORRECT	1	What is a research design?	Co2		Create	My Institute	A way of conducting research that is not grounded in theory.	Incorrect	The choice between using qualitative or quantitative methods.	Incorrect	The style in which you present your research findings, e.g. a graph	Incorrect	A framework for every stage of the collection and analysis of data.	Correct
A	SINGLE-CORRECT	1	If a study is "reliable", this means that:	Co2		Create	My Institute	he methods are outlined in the methods discussion clearly enough for the research to be replicated.	Incorrect	the measures devised for concepts are stable on different occasions	Correct	The findings can be generalized to other social phenomena	Incorrect	it was conducted by a reputable researcher who can be trusted.	Incorrect
A	SINGLE-CORRECT	1	"Internal validity" refers to:	Co2		Create	My Institute	whether or not there is really a causal relationship between two variables.	Correct	whether or not the findings are relevant to the researchers' everyday lives.	Incorrect	Interesting questions should be placed at the end of the questionnaire as an enticement		how accurately the measurements represent underlying concepts.	Incorrect
A	SINGLE-CORRECT	1	Age can be considered a	Co1		Understand	My Institute	Discrete Variable	Incorrect	Continuous Variable	Incorrect	None of these	Incorrect	Both of these	Correct

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A	SINGLE-CORRECT	1	What is a cross-sectional design?	Co2		Create	My Institute	A comparison of two or more variables longitudinally	Incorrect	A design that is devised when the researcher is in a bad mood	Incorrect	The collection of data from more than one case at one moment in time.	Correct	Research into one particular section of society, e.g. the middle classes.	Incorrect
A	SINGLE-CORRECT	1	What does the term 'longitudinal design' mean?	Co2		Create	My Institute	A study completed far away from where the researcher lives.	Incorrect	A study which is very long to read.	Incorrect	A study with two contrasting cases.	Incorrect	A study completed over a distinct period of time to map changes in social phenomena.	Correct
A	SINGLE-CORRECT	1	Which of the following should you think about when preparing your research?	Co1		Understand	My Institute	Your sample frame and sampling strategy	Incorrect	The ethical issues that might arise	Incorrect	Negotiating access to the setting	Incorrect	All of the above	Correct
A	SINGLE-CORRECT	1	Data on profits of 10 firms can be considered as	Co1		Understand	My Institute	Cross-sectional data	Correct	Time series data	Incorrect	Panel data	Incorrect	None of these	Incorrect
A	SINGLE-CORRECT	1	A researcher asks 250 students (from a school with 1000 pupils) to complete a survey about the cafeteria. The 250 students are a:	Co1		Understand	My Institute	Population	Incorrect	Case Study	Correct	Sample	Correct	Variable	Incorrect
A	SINGLE-CORRECT	1	An inductive theory is one that:	Co1		Understand	My Institute	Involves testing an explicitly defined hypothesis	Incorrect	Does not allow for findings to feed back into the stock of knowledge	Incorrect	Uses quantitative methods whenever possible	Incorrect	Allows theory to emerge out of the data	Correct

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A	SINGLE-CORRECT	1	A marketing manager is interested in tracing the pattern of sales of a particular product in four different regions of the country on a quarterly basis for the next 2 years.	Co2		Create	My Institute	Cross-sectional data	Incorrect	Longitudinal Data	Correct	Time-Series Data	Incorrect	None of these	Incorrect
A	SINGLE-CORRECT	1	Process of obtaining a numerical description of the extent to which a person or object possesses some characteristics	Co1		Understand	My Institute	Measurement	Correct	Scaling	Incorrect	Questionnaire	Incorrect	Interview	Incorrect
A	SINGLE-CORRECT	1	The word 'Research' means	Co1		Understand	My Institute	A lab experiment	Incorrect	A Report	Incorrect	A systematic inquiry	Correct	A procedure	Incorrect
A	SINGLE-CORRECT	1	If a researcher is studying the effect of using laptops in his classroom to ascertain their merit and worth; he is likely conducting.....type of research	Co2		Create	My Institute	Basic	Incorrect	Applied	Incorrect	Evaluatoun	Correct	Experimental	Incorrect
A	SINGLE-CORRECT	1	Basic research can also be called as	Co2		Create	My Institute	Fundamental Research	Correct	Practical Research	Incorrect	Action Research	Incorrect	Assessment Research	Incorrect
A	SINGLE-CORRECT	1	Qualitative research is often exploratory and has all of the following characteristics except	Co2		Create	My Institute	it is typically used when a great deal is already known about the topic of interest	Correct	It relies on the collection of non numerical data such as words and pictures	Incorrect	It is used to generate hypotheses and develop theory about phenomena in the world	Incorrect	It uses the inductive scientific method	Incorrect
A	SINGLE-CORRECT	1	A researcher conducted a study to have initial idea of scope and magnitude of the problem under study and to test the feasibility of more extensive research.Such a study is called:	Co2		Create	My Institute	Explanatory study	Incorrect	Confirmatory study	Incorrect	Descriptive study	Incorrect	Exploratory Study	Correct
A	SINGLE-CORRECT	1	The group that does not receive the experimental treatment condition is the_____	Co2		Create	My Institute	Experimental Group	Incorrect	Control Group	Correct	Treatment Group	Incorrect	Independent Group	Incorrect

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A	SINGLE-CORRECT	1	Regarding order of questions in a questionnaire which is true	Co2		Create	My Institute	Opinion questions should be placed before factual questions	Incorrect	Factual questions should be placed before opinion questions	Correct	Interesting questions should be placed at the end of the questionnaire as an enticement	Incorrect	All thethese	Incorrect
A	SINGLE-CORRECT	1	A questionnaire that offers no scope for any respondent's own view is called	Co2		Create	My Institute	Close-ended	Correct	Schedule	Incorrect	Open-ended	Incorrect	Unstructur ed	Incorrect
A	SINGLE-CORRECT	1	Temperature is a classic example of	Co1		Understand	My Institute	Nominal	Incorrect	Ordinal	Incorrect	Ratio	Incorrect	Interval	Correct
A	SINGLE-CORRECT	1	The Purpose of Literature Review is to find	Co1		Understand	My Institute	Research Gap	Correct	Collection of Data	Incorrect	Get many references	Incorrect	Designing the reseach	Incorrect
A	SINGLE-CORRECT	1	An advantage of open-ended questions is that:	Co2		Create	My Institute	Potential is high for interviewer bias	Incorrect	Coding is a challenge	Incorrect	Respondents can express themselves freely	Correct	They can also be used in topic guides	Incorrect
A	SINGLE-CORRECT	1	Examples of ambiguous words in a Questionnaire include:	Co2		Create	My Institute	Regularly	Incorrect	Adequately	Incorrect	Often	Incorrect	All of the these	Correct
A	SINGLE-CORRECT	1	Which guideline for preventing biased questions does this question violate: As a Cadillac owner, you are satisfied with your car,aren't you?	Co2		Create	My Institute	The question should not lead the respondent to a particularanswer.	Correct	The question should not have loaded wording or phrasing	Incorrect	The question should not be double-barreled, which asks twoquestions at the same time	Incorrect	The question should not be too long	Incorrect

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A	SINGLE-CORRECT	1	Which guideline for preventing biased questions does this question violate: What would you pay for a pair of sunglasses that will protect your eyes from the sun's harmful ultraviolet rays, which are known to cause blindness?	Co2		Create	My Institute	The question should not lead the respondent to a particular answer	Incorrect	The question should not have loaded wording or phrasing.	InCorrect	he question should not use words that overstate the condition.	Correct	The question should not be too long.	Incorrect
A	SINGLE-CORRECT	1	A _____ is a concept that is not directly observable.	Co1		Understand	My Institute	Hypothesis	Incorrect	Theory	Incorrect	Concept	Incorrect	Construct	Correct
A	SINGLE-CORRECT	1	Empirical statements are based on:	Co1		Understand	My Institute	Belief	Incorrect	Data	Correct	Intuition	Incorrect	Common Sense	Incorrect
A	SINGLE-CORRECT	1	The first step in formulating a problem is	Co1		Understand	My Institute	Statement of the problem	Correct	Measurement	Incorrect	Survey	Incorrect	gathering of Data	Incorrect
A	SINGLE-CORRECT	1	A research problem is feasible only when	Co1		Understand	My Institute	It has utility and relevance	Incorrect	It is new and adds something to existing knowledge	Incorrect	It is researchable	Incorrect	All of these	Correct
A	SINGLE-CORRECT	1	Which of the following demands Action Research?	Co2		Create	My Institute	Developing a theory	Incorrect	Writing a thesis	Incorrect	Solving a classroom problem	Correct	Testing a theory	Incorrect